

Cookie Policy

This Tasty Grapes Cookies Policy forms part of the Tasty Grapes Privacy Policy. This cookies policy describes which cookies are used on Tasty Grapes website (www.tastygrapes.hk), which is operated by Sonic Beverages, a Hong Kong company ("Tasty Grapes", "we", "us" or "our"), and how you can manage the cookies setting.

1. What Is Cookie? A cookie is a small data file sent to your browser and stored on your computer's hard drive, mobile phone or other device. The "first party cookies" are the cookies set by the website owner, and are used to make the website work, and work more efficiently, also to provide reporting information. The "third party cookies" are the cookies set by other third parties, which allows third party features/functionality to be functioned on our Website, such as website analytics and advertising. Also, they can recognize your device when you visit or interact with our Website and when you visit or interact with other sites. Cookies can also classified as "session cookies" which would be deleted automatically when you close the website browser, and "persistent cookies" which would last for more than one visit. The sites with these cookies can recognize you when you re-open your browser.
2. Types Of Cookies We Use.
 - 2.1. Strictly Necessary And Functional Cookies – These cookies are necessary for basic site functionality and to provide you with services on our Website, i.e, allowing your access to our Website, identifying you when you sign in your registered account, allowing your use of Website functions such as shopping carts and securing customer account pages. If you choose to disable these cookies, you might be unable to place an order. These cookies are first party and session cookies.
 - 2.2. Performance And Functionality Cookies – These cookies are not strictly necessary but can enhance the Website's performance and functionality by tracking usage on the Website. For example, they allow us to remember your site preference. If you choose to disable these cookies, certain functions such as the personalized features may become unavailable. These cookies are also first party cookies and can be session or persistent.
 - 2.3. Analytics and customization cookies – These cookies collect information about how you use the Website, such as which pages you visit, and help us customize the Website for your. They also include analytics allowing us to obtain statistics about website access and the effectiveness of our marketing campaigns. The information so collected is aggregated and no personal identification information would be collected by these cookies. These cookies are a mix of first party and third party cookies, and can be session or persistent. The third party cookies include pinterest.com, facebook.com and twitter.com.
 - 2.4. Advertising And Marketing Cookies – These cookies collect information to create tailored advertising to your interest on our Website, social media platforms or other sites. They identify your preferences and analyse your online interactions with us. If

you choose to disable these cookies, it may result in receiving advertising that is not as relevant to you. These cookies are a mix of first party and third party cookies, and can be session or persistent. The third party cookies include facebook.com.

- 2.5. Social Media Cookies – These cookies enable you to connect to third party social media networks and share content from our website through to the social media networks. If you choose to disable these cookies, you will be unable to connect to the social media networks effectively and to share content. These cookies are a mix of first party and third party cookies, and can be session or persistent. The third party cookies include pinterest.com, facebook.com and twitter.com.
3. Google Analytics. We use Google Analytics to collect information about how you use our Website. The information generated by the cookies about your use of our Website, such as time, place and frequency of your visits to our Website, including your IP address, will be transmitted to Google's servers in the United States and stored there. Google will use these information on our behalf to analyse your use of our Website, compile reports regarding activities on our Website and other internet usage. The information that your browser conveys within Google Analytics will not be merged and associated with any other data held by Google. You may at any time opt-out from being tracked by Google Analytics. For more details, please visit: <http://tools.google.com/dlpage/gaoptout>.
4. How To Manage Your Cookies. You can set your browser for notification when you receive a cookie, you can then decide whether to accept it or not. Also, you always have the option to accept or decline the use of cookies by changing your web browser settings, and you may also delete cookies. Currently, our Website does not respond to browser "Do Not Track" signals.

Here are the links of certain browsers with details of the cookies setting:

- Chrome
- Firefox
- Internet Explorer 7 and 8
- Internet Explorer 9
- Safari
- Opera

You may learn how to delete cookies at <http://www.allaboutcookies.org/>; and how to disable third party cookies and advertising or targeting cookies on your computer at <http://youronlinechoices.com/>.

Please be aware that if you disable the cookies completely, our Website may not be able to function properly, and it may impact your experience of certain services/features, or you may not be able to take full advantage of our offerings.